Court Description

**Units | Course Description**
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**9 | English Composition**
- U11 101 Principles of Writing
- U11 203 Critical and Researched Writing
- Advanced writing course (300 or 400-level)*
  - U11 3120 Argumentation
  - U11 324 Professional Writing, Speaking, and Presentation
  - U11 331 Technical Writing
- *Other courses with advisor approval

**3 | Cultural Diversity**
Designated by CD attribute on course listing

**3 | Moral Reasoning**
Designated by ML attribute on course listing

**3 | Numerical Applications**

**DISTRIBUTION REQUIREMENTS** - A maximum of six units of credit from the same discipline may apply toward any distribution requirement.

**9 | Humanities**
Courses from Art History, Classics, History, Literature, Philosophy, and Religious Studies

**9 | Social Sciences**
Courses from Anthropology, Economics, History, Political Science, Psychology, and Sociology

**9 | Natural Sciences and Mathematics**
Courses from Biology, Chemistry, Earth & Planetary Sciences, Mathematics, Physics, and other Sciences

**9 | Languages and the Arts**
Courses from Creative Writing, Dance, Drama, Film Studies, Foreign Languages, Music, Speech, and Studio Art
<table>
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<tr>
<th>Units</th>
<th>Course Description</th>
<th>Transfer Credits</th>
<th>Completed at WU</th>
<th>In Progress</th>
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<tbody>
<tr>
<td><strong>Major Requirements</strong> - At least half the credits for the major and at least 30 units of advanced (300-400 level) courses must be completed at Washington University.</td>
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<td>12</td>
<td><strong>Concentration in Public Affairs</strong>&lt;br&gt;&lt;ul&gt;&lt;li&gt;U48 372 Reputation Management&lt;/li&gt;&lt;li&gt;9 units of advanced level coursework in Business, Political Science, Journalism, or others with approval&lt;/li&gt;&lt;/ul&gt;</td>
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<td>3</td>
<td><strong>Internship or Independent Study</strong></td>
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<td><strong>General Electives</strong></td>
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**Basic Requirements** (in effect Spring 2019)

A single course can count toward any two of the following categories: major requirements; basic requirements for numerical applications, cultural diversity, or moral reasoning; distribution requirements.

**English Composition** (9 units of credit)
U11 203 and the Advanced Writing course must be taken at Washington University. U11 101 & U11 203 must be completed with a minimum grade of C.
- U11 101 Principles of Writing
- U11 203 Critical and Researched Writing
- Advanced Writing course*
  - U11 3120 Argumentation
  - U11 324 Professional Writing, Speaking, and Presentation
  - U11 331 Technical Writing
  - *other courses with advisor approval

**Cultural Diversity** (3 units of credit)
Courses that satisfy the cultural diversity explore issues of global human diversity and the interactions among cultures, with a focus on societies of Africa, East Asia, South Asia, Latin America, or the Middle East, or indigenous peoples of the Americas. Designated by CD on course listings.

**Moral Reasoning** (3 units of credit)
Designated by ML on course listings.

**Numerical Applications** (3 units of credit)
Numerical Applications course must be completed with a minimum grade of C-
- Any course from the Math department, including statistics and programming courses, except U20 140 Algebra
- U03 117 Quantitative Reasoning
- U07 231 Economic Statistics
- U09 300 Introductory Psychological Statistics
- U25 323 Introduction to Quantitative Methods

**Distribution Requirements**

A maximum of six units of credit from the same discipline may apply toward any distribution requirement. A given History course may satisfy either the Humanities or Social Sciences requirement, but not both. Please seek advisor approval if you are unsure whether a course satisfies a particular requirement.

**Humanities** (9 units of credit)
Art History, Classics, History, Literature, Philosophy, and Religious Studies

**Social Sciences** (9 units of credit)
Anthropology, Economics, History, Political Science, Psychology, and Sociology

**Natural Sciences and Mathematics** (9 units of credit)
Biology, Chemistry, Earth and Planetary Sciences, Mathematics, Physics, and Science

**Languages and the Arts** (9 units of credit)
Creative Writing, Dance, Drama, Film Studies, Foreign Languages, Music, Speech, and Studio Art

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**Major in Communications - Public Affairs**

**Required Courses** (18 units of credit)

- U48 203 Writing for Business Communications
- U48 234 Foundations of Communications
- U48 262 Strategic and Integrated Communications
- U48 378 Communications Technology and New Media
- U48 4160 Communications Ethics and Law
- U48 381 The Business of Communications

**Concentration in Public Affairs** (12 units of credit)

- U48 372 Reputation Management
- 9 units of advanced (300- and 400-level) course work in Business, Political Science, Journalism, or others with advisor approval

**Internship or Independent Study** (3 units of credit)

**Elective Courses** (12 units of credit)

- U11 324 Professional Writing, Speaking, and Presentation
- U48 3451 Copy Editing
- U48 368 Media Literacy
- U48 367 Global Communications
- U44 305 Leadership for Organizational Success
- U44 305 Market Research and Communications Strategies
- U44 330 International Management: Leadership Across Cultures
- U44 364 Strategic Planning
- U48 318 Advanced Website Design and Development
- U44 270 Marketing Concepts
- U44 358 Systems Thinking and Decision Analysis
- U44 375 Contemporary Organization and Development
- U44 347 International Marketing
- U44 410 Social Entrepreneurship
- U44 232 Entrepreneurship
- U09 314 Organizational Psychology

**Additional Degree Requirements**

**GPA requirements:** To receive the Bachelor of Science degree, you must maintain a 2.0 cumulative GPA and receive a grade of C- or better in all courses applied to your major.

**Residency Requirement:** You must complete the final 36 units of credit work toward the Bachelor of Science degree at Washington University. At least half the credits for the major and at least 30 units of advanced (300-400 level) courses must be completed at Washington University.

*Updated: October 2018*